



Atty. Dkt. No. 089367-0118

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Takashi OSHIBA et al.
Title: ADVERTISEMENT OPPORTUNITY TRADING SYSTEM,
ADVERTISEMENT OPPORTUNITY TRADING METHOD,
AND RECORDING MEDIUM
Appl. No.: 10/025,770
Filing Date: 12/26/2001
Examiner: John W. Van Bramer
Art Unit: 3622
Confirmation No.: 5864

AMENDMENT AND REPLY ACCOMPANYING RCE

Mail Stop Box RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Final Office Action dated June 26, 2008, and an Advisory Action dated late-December, 2008, concerning the above-referenced patent application. This communication is being filed concurrently with a Request for Continued Examination (RCE).

Applicants have enclosed with this amendment a Petition for Extension of Time for three months to make this response timely.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this document.

Remarks/Arguments begin on page 19 of this document.

Please amend the application as follows: